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006F0T 94628960

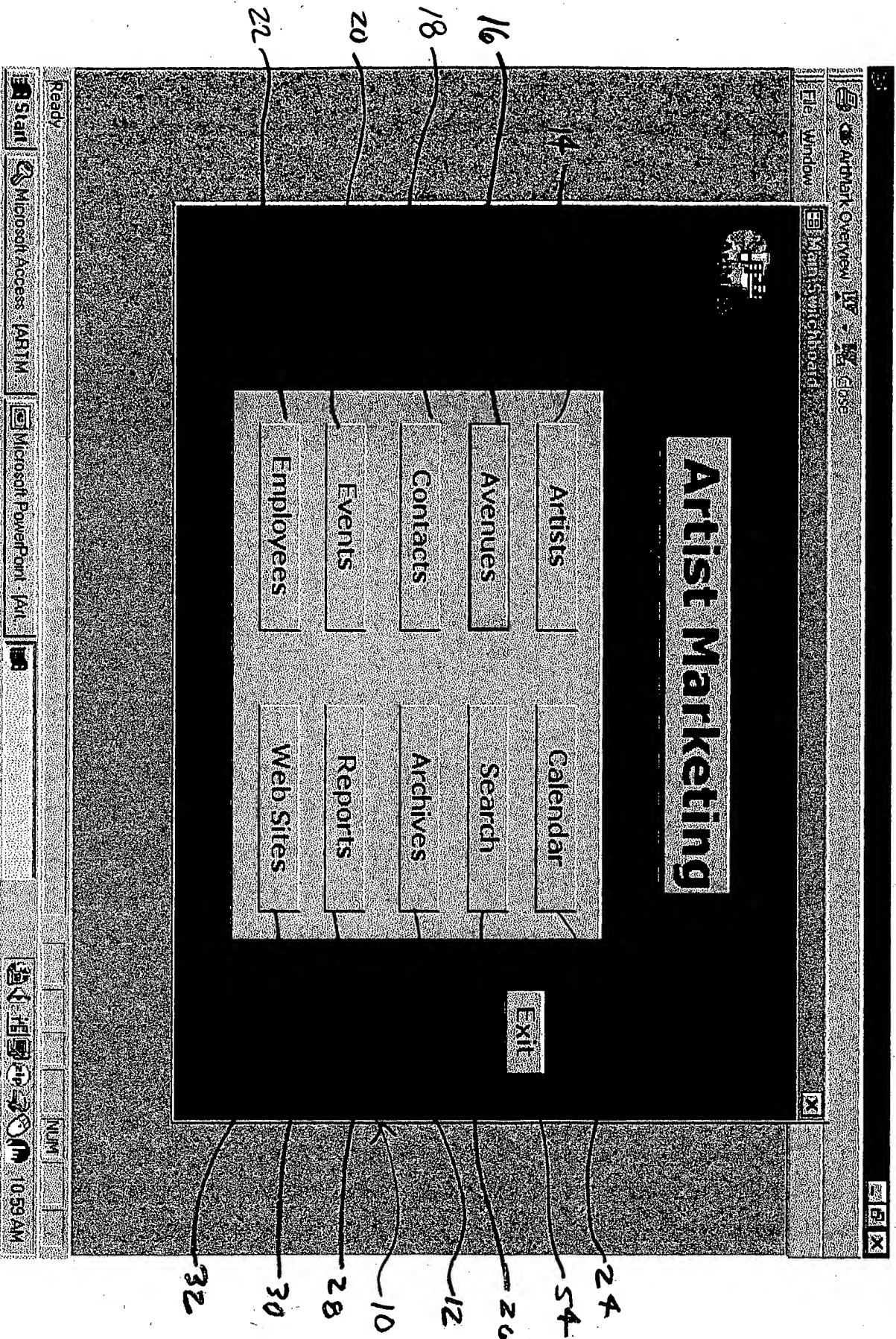


Fig. 1

946289/60

00E707 94848960

ArtMark8

File Edit

Print

Artist Organization

Itinerary Members Products Biography Tour Dates Notes Affiliations

Joe Artist

Select Artist:

Artist: Joe Artist

Format: Adult Contemporary

Instrument: Piano

Address 1: 1254 Music Lane

Address 2:

City: Cleveland ST: OH Zip: 44109

Phone: (216) 398-2222 Fax: (216) 398-2223

All Phone: (216) 398-2224 Okay to Fax: ☒

E-Mail: joea@aol.com

Web Site: www.joeartist.com

Comments:

In Development: ☐ Actively Marketed: ☒ Deceased: ☐

Add Save Undo Delete

Record: 1 of 2

Click to save current record

Start CD Player: 101.00 Volume Control

ArtMark8 Microsoft PowerPoint

NUM 3:44 AM

Fig. 2

84

80

34

92

88

90

86

82

76

74

78



Artist Organization

File Edit Print <

Itinerary Members Notes Products Biography Tour Dates Affiliations

Select Artist: Joe Artist

**Rick Smith**

Company: Managers At Large

Member: Rick Smith

Title: Road Manager

Address 1: 1254 Roadway Express

Address 2:

City: Cleveland ST: OH Zip: 44109

Phone: (216) 398-5656 Fax: (216) 369-8567

Alt Phone: Okay to Fax:

E-Mail:

Web Site:

Type: Road Manager

Add Save Undo Delete

Click to delete current record

Record: 1 of 2

Record: 3 of 4

Enter Member E-mail Address:

Start CD Player 01:00 Volume Control Artist Mark8 Microsoft PowerPoint Help

NUM 3:49 AM OVR

Fig. 3

84

92

88

80

90

86

82

78

64

70

62

60

58

66

56

72

94

79



DOCTOR'S MUSIC

Artist Organization

File Window

Linealry

Notes

Members

Products

History

Business Affairs

Tour Dates

Joe Artist

Select Artist

Joe Artist

Product Name: Hey Baby Let's Boogie

UPC Code: 0-0000-0000-0-0

Record Label: Creating Musical Groups

Genre: Adult Contemporary

Recording: 4/4/00

Ship Date: 6/5/00

Release: 6/25/00

Description: This is Joe's first release and Boy does he Boogie Down!!

Add

Save

Undo

Delete

Tracks

Record: 1 of 14

Record: 8 of 14

Fig. 4

84

100

34

80

90

88

86

82

96

78

72

98

74

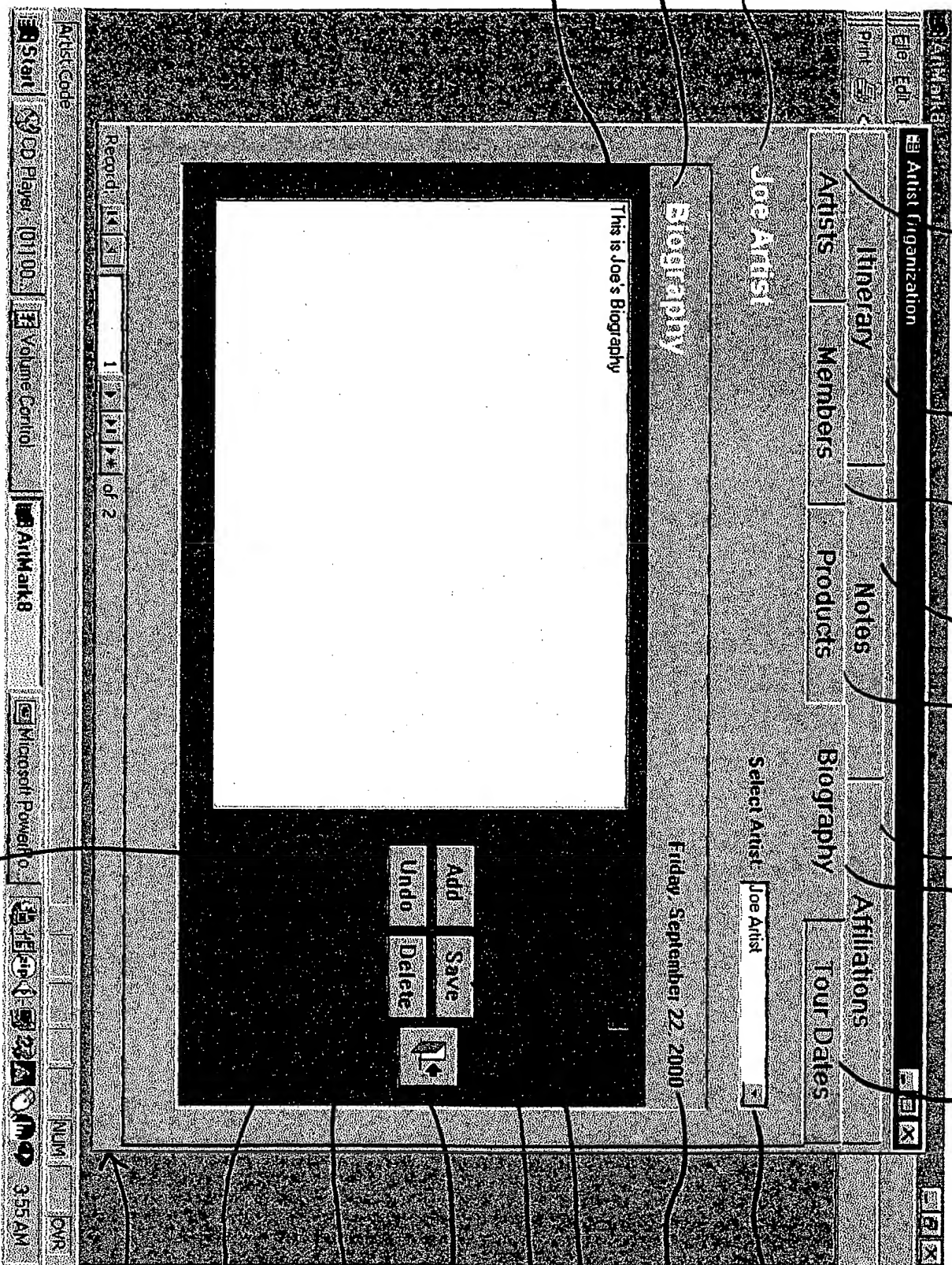


Fig. 5

Amphibio

File Edit View Options Window Help

Amphibio Artists' Organization

Print

Itinerary Members Notes Products Biography Affiliations Tour Dates

Joe Artist

Select Artist: Joe Artist Click to View Artist Tour Dates

Start Date End Date Venue Location

01-Sep-00 01-Sep-00 Robert's Stadium/Mesker Amphitheatre Evansville, IN

Record: 1 of 1

Record: 1 of 2

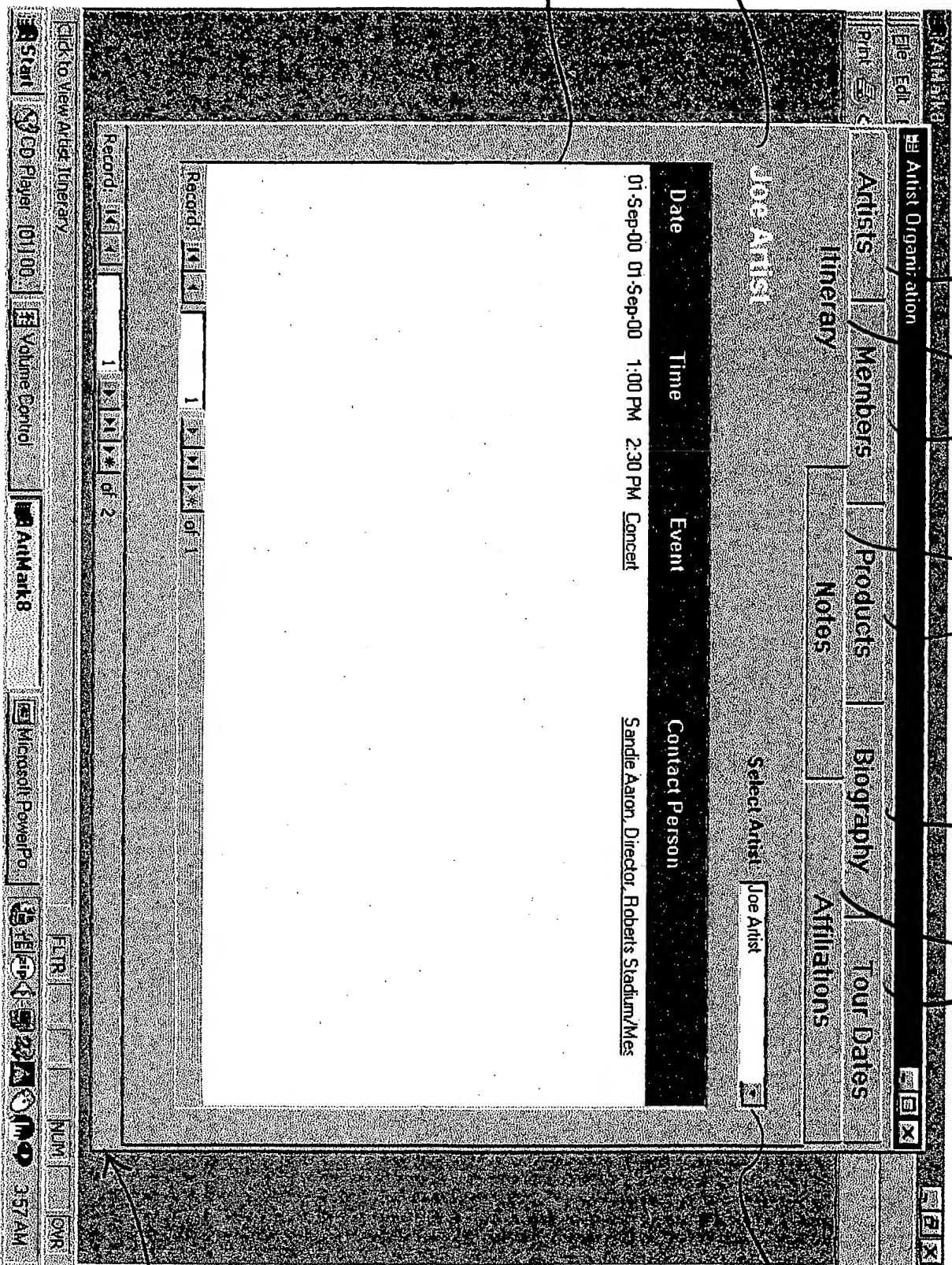
Amphibio

Concert Start Date

Start CD Player 00:00 Volume Control Amphibio8 Microsoft PowerPoint 3:55 AM

Fig. 6





56 66 58 68 60 62 70 64

72

74

78

74

Fig. 7

三

Artist Organization

File Edit

Print

Artists Members Products Biography Tour Dates

Library Notes

Joe Artist

Select Artist: Joe Artist

Affiliation

Member Since

Cincinnati, Ohio Local No. 1

05/06/1998

Select Artist's Local Union

Affiliation

Record: 1 2 of 2

Record: 1 2 of 2

Select Artist's Local Union

Start CD Player 00:00 Volume Control

ArtMark8

Microsoft PowerPoint

FLTR

NUM

3:55 AM

OVER

56 600EFTOT 24E8950

62 70 64

72

79

78

Fig. 9

34



CODE FOR "94828960"

106

108

110

112

124

72

Armark8

File Edit Re Print

Avenues

Radio Retail Media Venues

WCVU-FM, 94.5

Company: WCVU-FM 94.5

Address1: 333 8th St. S.

Address2:

City: Naples ST: FL Zip: 33940-6324

Phone: (813) 263-4600 Fax: (813) 263-6525

1-800:

E-Mail:

Web Site:

Comments:

Record: 1144 of 2467 (Filtered)

Company Name: Armark8

5.0 Player: 1 Volume Control

Microsoft Po

Microsoft Po

NUM: 417 AM

OVN

Region: Pacific

ADI: Fort Myers - Naples, FL

Category: Radio

Format: Adult Contemporary

Add Save

Undo Delete

Contacts Profile

74

82

86

80

90

80

114

92

36

Fig. 10

84

126

128

132, 134, 136

130

00E101 94828960

132 134 136

Radio Profile

Programs Studio Address

WCVU-FM, 94.5

Breezes

Title: Breezes

Profile: Entertainment

Air Day: Sun

On Air: 8:00 AM Off Air: 12:00 PM

Description:

Record: 14 14 1 of 1 (Filtered)

2994

Add Save Undo Delete

Select Program Title

Start CD Player Volume Control AirMark 8 Microsoft Po. Microsoft Ac.

FLTR

NUM 4:19 AM

Fig. 12

82 86 88 84 130



00E101" 94828960

132

134

136

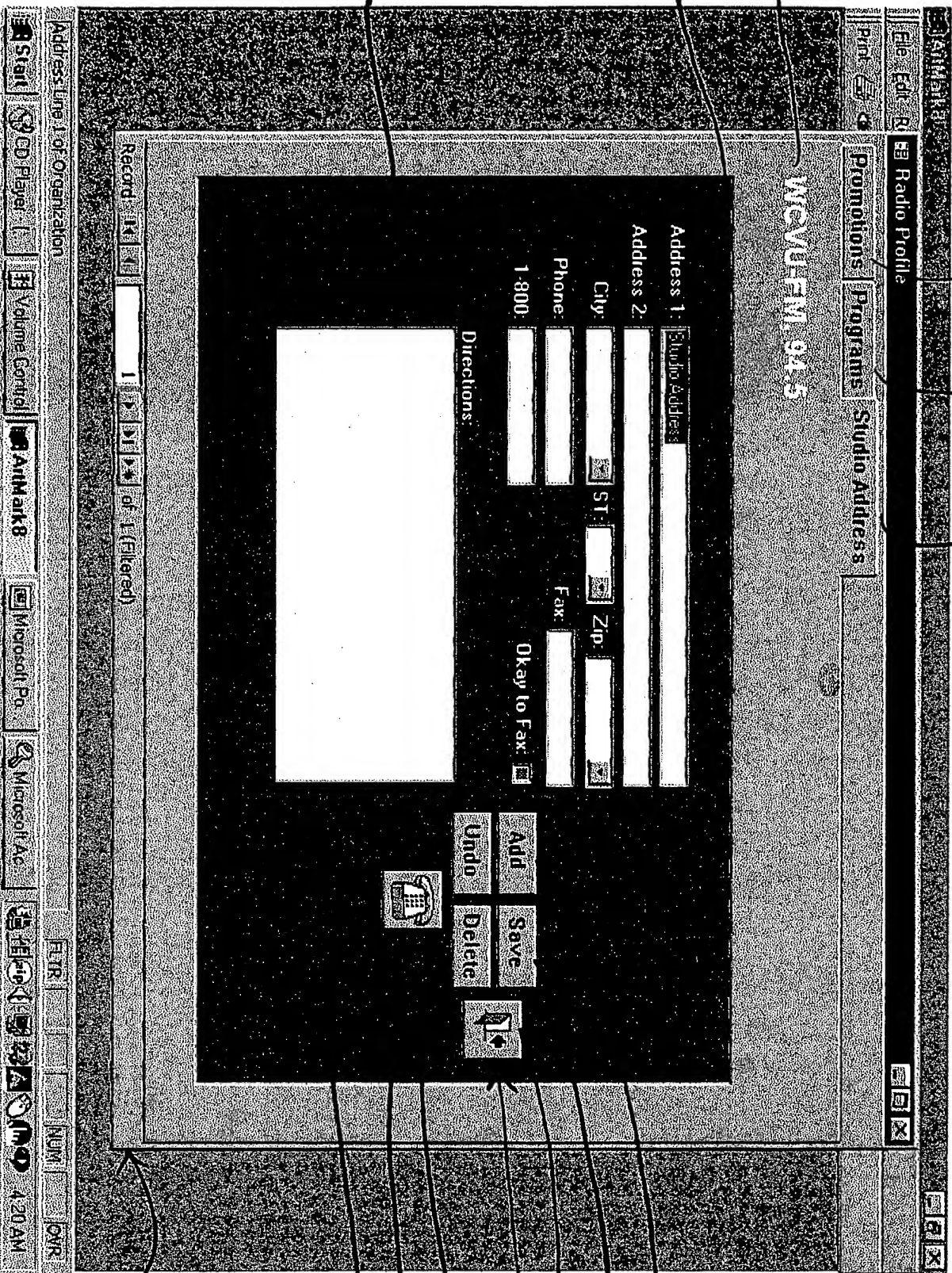


Fig. 13

00E101" 94828960

106

108

110

112

AltMark8

File Edit Record View Window Help

Print

Radio Retail Media Venues

Zin Productions

Company: Zin Productions

Address1: 2733 Church Ave.

Address2:

City: Brooklyn S.T. NY Zip: 11226

Phone: (718) 463-9530 Fax:

1-800:

E-Mail:

Web Site:

Comments:

Region: Middle Atlantic

AD1: New York, NY

Category: Retail

Format:

Add Save

Undo Delete

Contacts Profile

Click to delete current record

Record: 6618 of 6618 (filtered)

Ready Start CD Player Volume Control AltMark8 Microsoft Po

Filter NUM OVR

150

72

74

82

86

90

80

88

92

116

Fig. 14

84 126 128

DEPTOT 94828960

154

File Edit R Print

Retail Profile

Promotions

Zin Productions

Events:

In Store Concerts: ☐

In Store Airplay: ☐

Listening Stations: ☐

Lead Time:

21 Days

Notes:

Record: 1 of 1 (Filtered)

Click to save current record

Start CD Player Volume Control ARM ark 8 Microsoft Po

Click to close form

150

72

72

156

82

86

90

80

88

84

152

Fig. 15



00E707" 54828960

File Edit Re Print

Avenues Radio Retail Media Venues

(Auburn) Lee County Eagle/Bulletin

Company: [Auburn] Lee County Eagle/Bulletin

Address1: P.O. Box 3240

Address2:

City: Auburn ST: AL Zip: 36831

Phone: (205) 821-7150 Fax: (205) 887-0037

1-800: Okay to Fax: ☐

E-Mail:

Web Site:

Comments:

Region: East South Central

ADI: Columbus, GA

Category: Media

Type: Weekly Newspapers

Add Save

Undo Delete

Contacts Profile

Record: 1 of 3627 (Filtered)

Company Name

Start

ED Player

Volume Control

ArtMat8

Microsoft Po

Microsoft Ac

Full

NUM

OK

4:21 AM

Fig. 16

84 126 128

118

88

80

90

86

82

92

74

112

110

108

106

158

72

ODETOD " 94828960

162

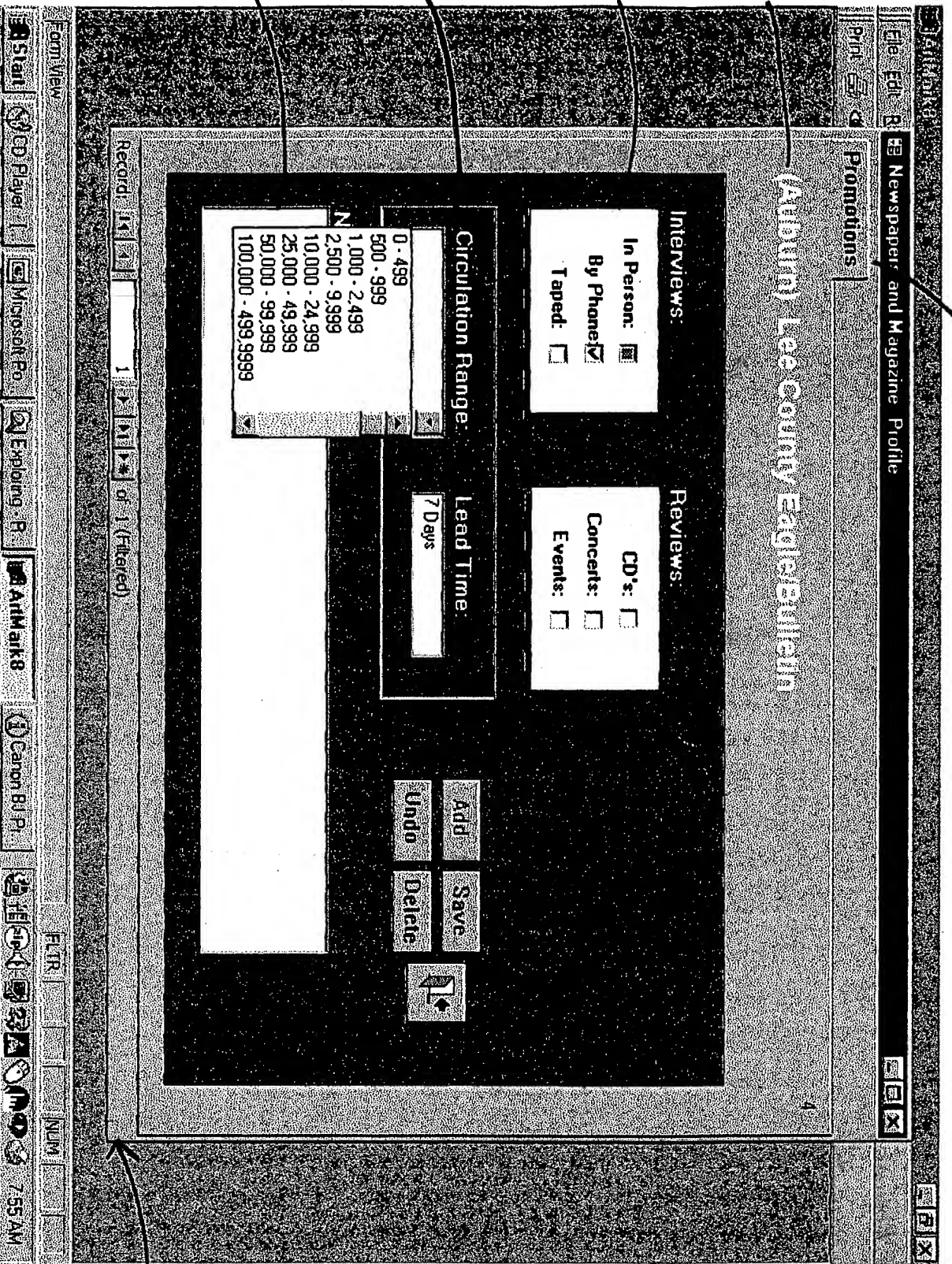


Fig. 17

Amtrak  
File Edit Record Window  
Print  
Avenues

Radio Retail Media Venues

KAAL-TV channel 6

Company: KAAL-TV Channel 6  
Address1: P.O. Box 577  
Address2:  
City: Austin ST: MN Zip: 559120577  
Phone: (507) 437-6686 Fax: (507) 433-9560  
1-800: Okay to Fax:  
E-Mail:  
Web Site:  
Comments:

Region: West North Central  
ADI: Rochester, MN & Masso  
Category: Media  
Type: TV

Add Save  
Undo Delete  
Contacts Profile

Record: 893 of 3627 (Filtered)

Company/Name  
Start  
CD Player  
Microsoft Pro  
Exploring R  
Amtrak  
Caption B/Pul  
FTR  
NUM  
7:55 AM

90E10T" 94BZ8960

106

108

110

112

74

82

86

90

80

88

92

120

72

Fig. 18

84

126

120



00E10T 94828960

170 172 174

Ardatalk 8 TV Profile

File Edit B Print Promotions Programs Studio Address

KATU-TV, channel 2

Interviews: In Person: ☐ By Phone: ☐ Taped: ☐

Reviews: CD's: ☐ Concerts: ☐ Events: ☐

Target Audience: Lead Time: 14 Days

Notes: These are promotional notes.

Record: 14 of 1 (Filtered)

Form View Start Ardatalk 8 Microsoft PowerPoint (Alt)

Filter View

10:08 AM

82 86 90 88 86 84 168

Fig. 19

00E101" 94828960

170

172

174

Available 8

File Edit View

Print

TV Profile

Promotions Programs Studio Address

KATU-TV, channel 2

A.M. Northwest

Title: A.M. Northwest

Profile: News, Features, General Interest

Air Day: Mon - Fri

On Air: 8:00 AM Off Air: 10:00 AM

Description:

Record: 1 of 1

11747

Add Save Undo Delete

Select Program Title

Start

ED Player

Volume Control

ArtMark 8

Microsoft Po.

Microsoft Ac.

FLTR

NUM

OVR

4:23 AM

190

182

72

142

144

F.g.20

80

88

84

168



00E10F" 94828960

File Edit R Print

TV Profile Promotions Programs Studio Address

KAAL-TV, channel 5

Address 1:   
Address 2:   
City:  ST:  Zip:   
Phone:  Fax:   
1-800:  Okay to Fax: ☐

Directions:

Add Save Undo Delete

Record: 1 of 1 (Filtered)

Address line 1 of Organization

Start New File Micros Expand Auto Canon Canon CUBS

FLTR NUM OVR 7:59 AM

170

172

174

180

72

148

82

86

96

90

88

92

84

168

Fig. 21



Artist Organization

Avenues

Radio Retail Media Venues

Roberts Stadium/Mesker Amphitheatre

Company: Roberts Stadium/Mesker Amphitheatre

Address1: 2500 Division St.

Address2:

City: Evansville ST: IN Zip: 47711.

Phone: (812) 476-1383 Fax: (812) 476-1881

1-800:

E-Mail:

Web Site:

Comments:

Region: ADI: Category: Venues Format: Variety

Add Save Undo Delete

Contacts Profile

Record: 1 of 1 (filtered)

Record: 1 of 2

Company/Address Line 2

Start CD Player (01:00) Volume Control ArtMark8 Microsoft PowerPoint Microsoft Word Microsoft Excel

FLTR NUM OVR 3:55 AM

Fig. 22

84 126 128

122

92

68

80

90

86

92

74

72

104

DOETOT" SHB&B960

106

106

110

112

00CT01-94828960

File Edit View Profile Promotions

### Roberts Stadium/Mesker Amphitheatre

Acoustics:

In House Sound System: ☐

Outside Sound System: ☐

Sound System and Lighting:

Capacity Range:  Lead Time:

Notes:

Record: 14 of 1 (Filtered)

Ready Start CD Player Microsoft Po Exploring R AddWair 8 Canon BJ FILTER NUM OVR

802 806 90 80 88 84 186

186

104

72

72

154

Fig. 23

File Edit View Print

Contacts Follow Up Events Radio Retail Media Venues

Bev Aaron, Account Executive  
Click to View Retail Contacts

Record: 1 of 19683

Contact First Name: [ ] Last Name: [ ]

Company: [ ] Title: [ ]

Address 1: [ ] Address 2: [ ]

City: [ ] State: [ ] Zip: [ ]

Phone: [ ] Fax: [ ]

Alt Phone: [ ] Okay to Fax: [ ]

E-Mail: [ ] Web Site: [ ]

Notes: [ ]

Region: [ ] ADI: [ ]

Category: [ ] Format: [ ]

Type: [ ]

Add Save Undo Delete Schedule Event

Microsoft Word 8:05 AM

Fig. 24

84

92 38 88 80 82 86

74

190 192 106 144 108 110 112

72 196



00EFOF 94828960

190

192

194

File Edit Print

Contacts Follow-up Events

Cher Esque, Promotion Director

Action Purpose Artist

Information Employee

Date Time Result Flwp Date Flwp Time Archive

9/22/00 4:08 AM

Comments:

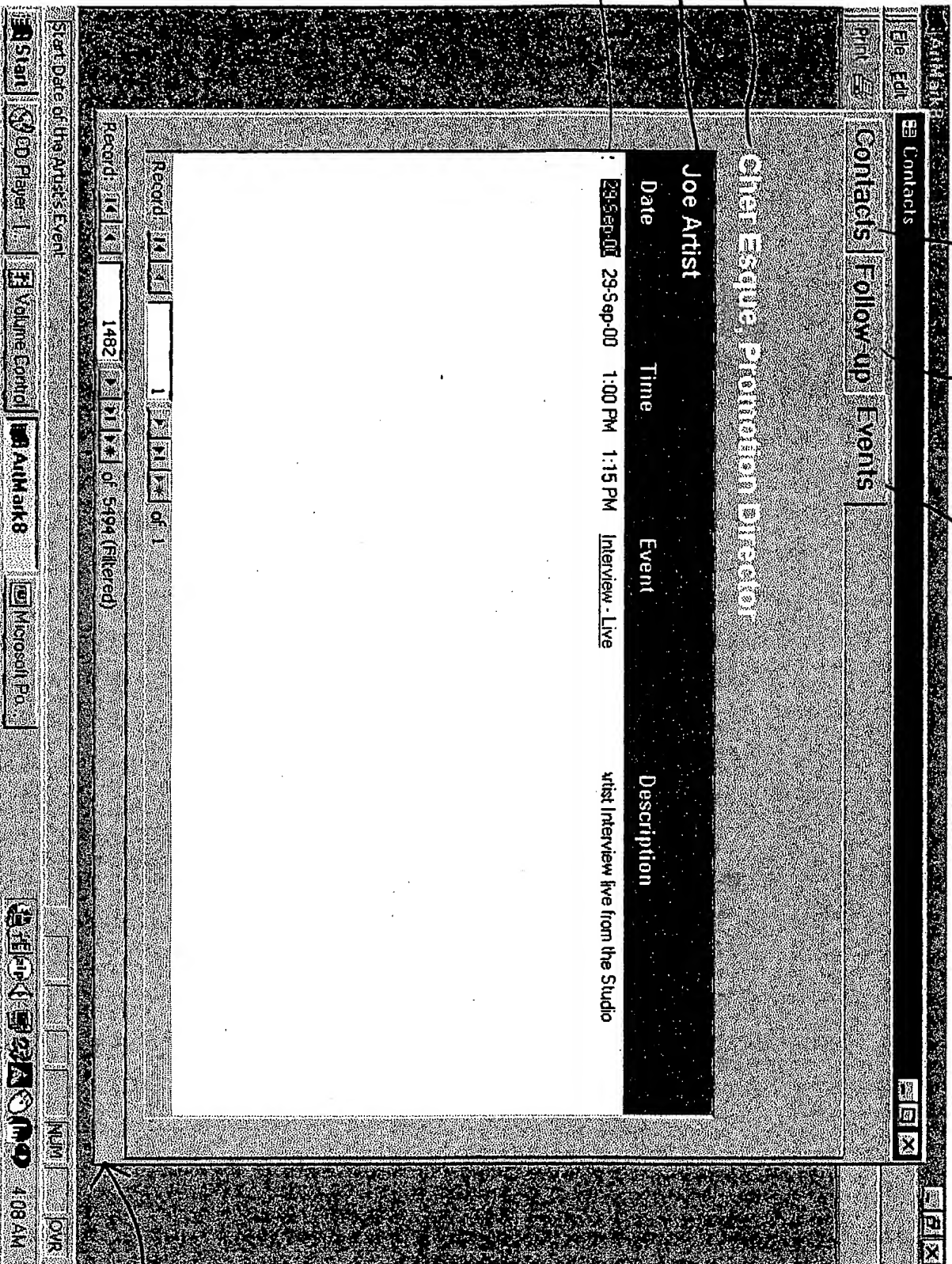
Record: 1482 of 5494 (filtered)

Click to View Contact Follow-up by Employees

Start CD Player Volume Control ArimaK8 Microsoft Po.

FEIR NUM 4:09 AM

Fig. 25



190

DOE TOE 24828960

Chief Esque, Promotion Director

Joe Artist

Date Time Event Description

29-Sep-00 1:00 PM 1:15 PM Interview - Live Artist Interview live from the Studio

Record: 1482 of 5494 (Filtered)

1482 of 5494 (Filtered)

Start Date of the Artist's Event

Start

Volume Control

Auth Mark 8

Microsoft Po.

4:08 AM

36

Fig. 26

POETOT" 94828960

106 108 110 112

124 72

Form View

Start ED Pla Micros Explorer Auth Canon Canon CIRS

ELTR CAPS NUM 7:53 AM

Events

Radio Retail Media Venues

WCRE 90.3 FM

Contact: Chief Esque, Promotion Director

Artist: Joe Artist

Event Type: Interview - Live

Region: East North Central

ADI: Cleveland, OH

Start Date: 9/29/00 End Date: 9/29/00

Start Time: 1:00 PM End Time: 1:15 PM

Event Description:

Artist Interview live from the Studio

Event Location:

Record: 10 of 10

Map Links: <http://maps.yahoo.com>  
<http://mapquest.com>  
<http://mapsonus.com>

Add Save Undo Delete View Calendar

Fig 27

64 204

74 82 86 88 80 28 40



DOCTOR 94828960

File Edit Run Database Print

Joe Artist Events

Joe Artist

Date	Start	End	Event	Contact Person
9/29/00	1:00 PM	2:30 PM	Concert	Sandie Aaron, Director, Roberts Stadium/Mesker Amphithe
9/29/00	1:00 PM	1:15 PM	Interview - Live	Cher Esque, Promotion Director, WCBE 90.3 FM

Record: 1 of 2 (filtered)

Record: 10 of 10

Start Date of the Artist's Event

Start 9:00 Player Microsoft Po Exploring - R ArtMark8 Canon Bu R

FLTR Caps MUM 7:52 AM

Fig. 2B

212

一、





208  
210  
212

Employees	Submissions	Activities
<h2>Virgin Records</h2>		
<p>Select Employee: <input type="text"/></p>		
<h2>Kid Swing</h2>		
<div> <div> <p>Received</p> <input type="text"/> </div> <div> <p>Reviewed</p> <input type="text"/> </div> <div> <p>Letter Sent</p> <input type="text"/> </div> <div> <p>Accepted <input type="checkbox"/></p> <p>Pasted <input type="checkbox"/></p> <p>Send Letter <input type="checkbox"/></p> </div> </div> <p>Demo Description:</p> <div> <input type="text"/> </div>		
<p>Go Back</p>		
<p>Record: <input type="text"/> of 1</p>		
<p>Record: <input type="text"/> of 3</p>		

812  
-230  
-228  
-234  
-42

002701" 94828960

208 210 212

2. Admin

File Edit Records Window

Print

Employees Submissions Activities

Virgin Records

Select Employee: Cher Esque

Action: Fax Purpose: Appearance - Live Artist: Joe Artist

Information: Press Release Employee: Cher Esque

Date: Time: Result: Flyp Date: Flyp Time: Archive

9/20/00 8:15 PM Playlist Add - Heavy 9/23/00 11:00 AM

Comments:

9/20/00 8:15 PM

Comments:

Record: 0/20 of 159

Record: 1 of 3

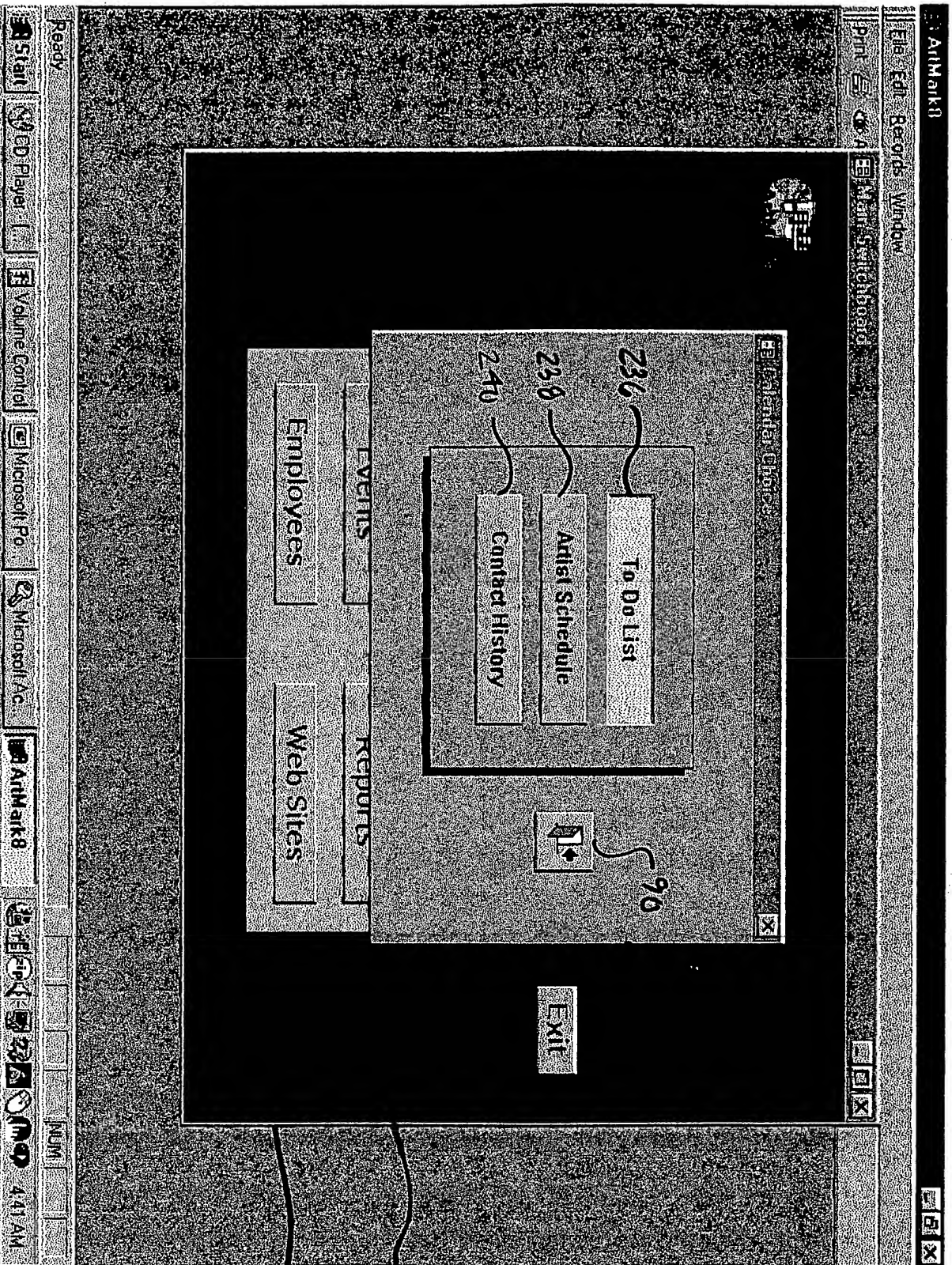
Click to View Employee Activities

Start Stop Mic Mic Art. Car. Sub. Con. 2/2/00 5:21 AM

Fig 81A

218

00E10T 94828960



12

44

Fig. 32



00E101" 94828960

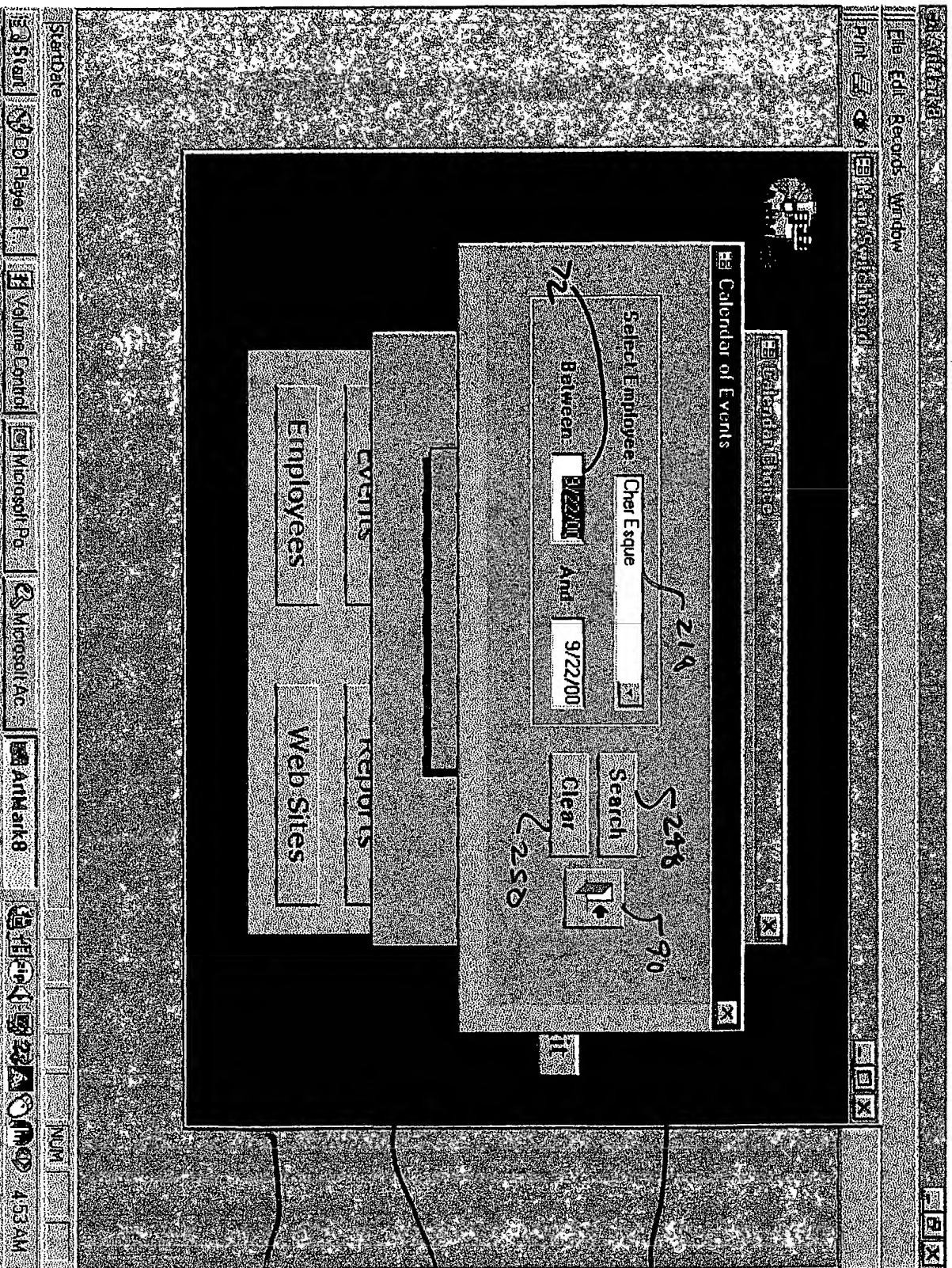


Fig. 33



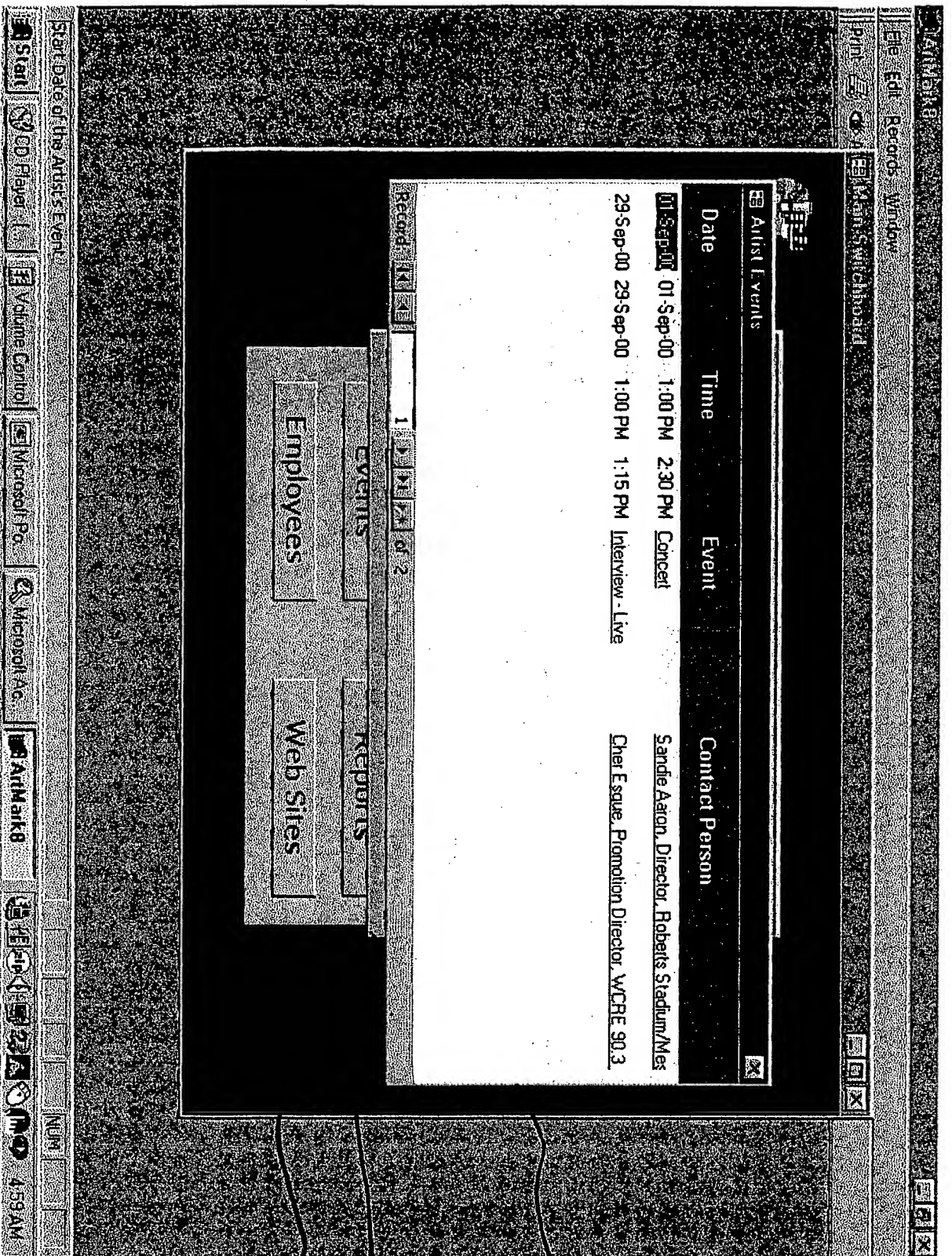


Fig. 35

252  
44  
12



00E10T" 94828960

File Edit Records Window  
Print Main Switchboard

Search and Apply

Radio Retail Media Venues

Company Name  
Contact Name  
Contact Title

Format: Adult Contemporary  
Target Audience  
Program Type  
Program Air Day

Region: New England

Search Update  
Clear Print

Click to update employee to Do List

Start CD Player Volume Control AntiMark8 Microsoft Pro Microsoft Ac

NUM 4:27 AM OVR

F. 9. 37

250

74  
248  
254  
90  
256  
46

00E101-94828960

File Edit Records Window

Print

Update Your Contact History

Date: 9/22/00

Artist: Joe Artist

Product: Joe's New Album

Event:

Purpose: Playlist Add - Heavy

Action: Phone

Information: Chart History

Employee: [Employee Name]

Select Employee responsible for Updates

Update

Merge

Clear

Select Employee responsible for Updates

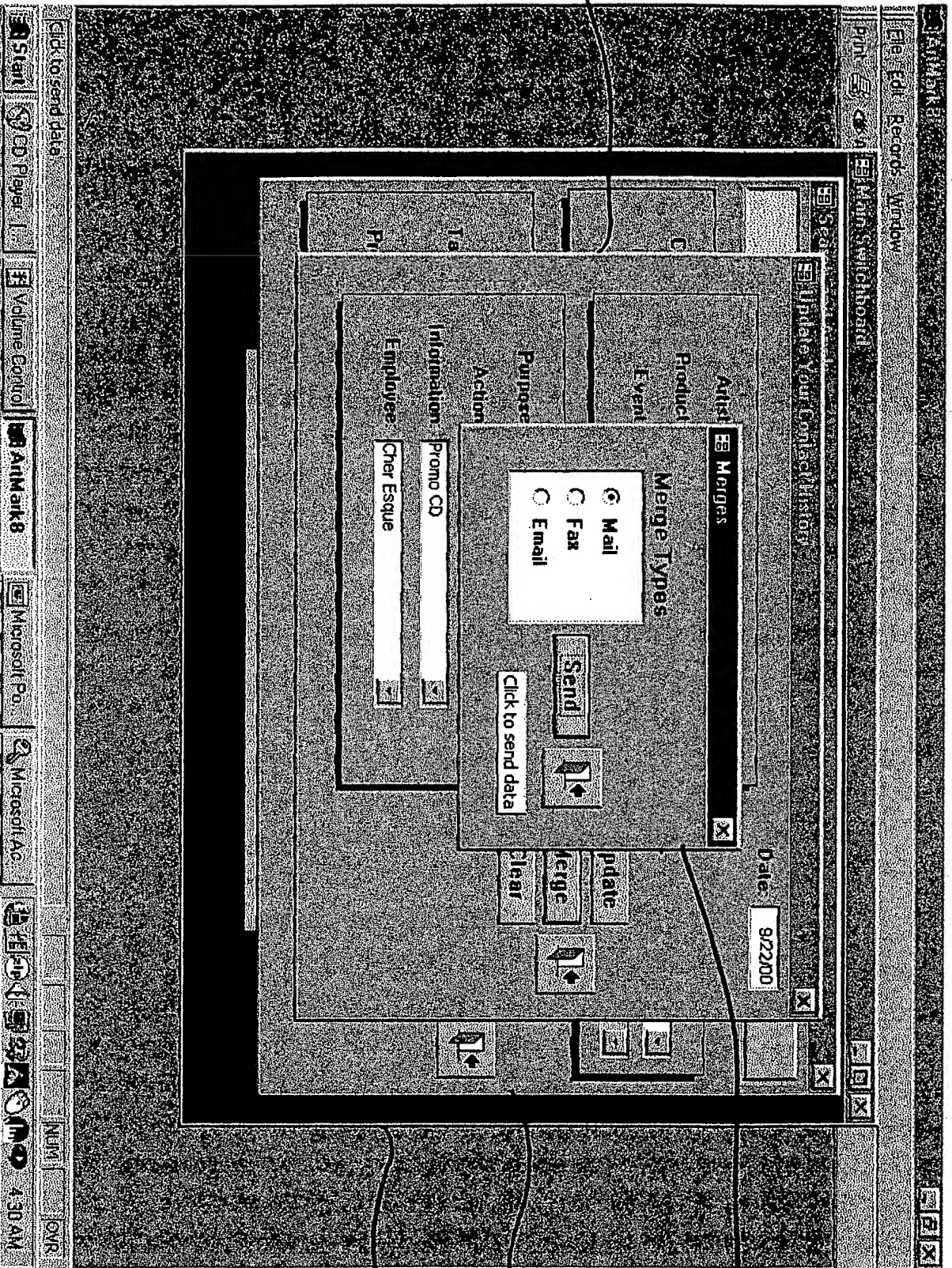
NUM 4:28 AM

DVR

Fig. 38



00E101" 94828960



258

12

46

262

Fig. 39



Artist Organization

File Edit Print <

Itinerary Members Notes Products Biography Tour Dates Affiliations

Joe Artist

Select Artist

Joe's New Album

Distributor: Product ID:

Way Out Distributors 1

Record 1 of 1

Go Back

Record 1 of 2

Click to View Artist Products

Artist: Microsoft PowerPoint Art

9:59 AM

66  
56  
66  
66  
66  
62  
70  
64

Fig. 40

78

DOCTOT" 54828960

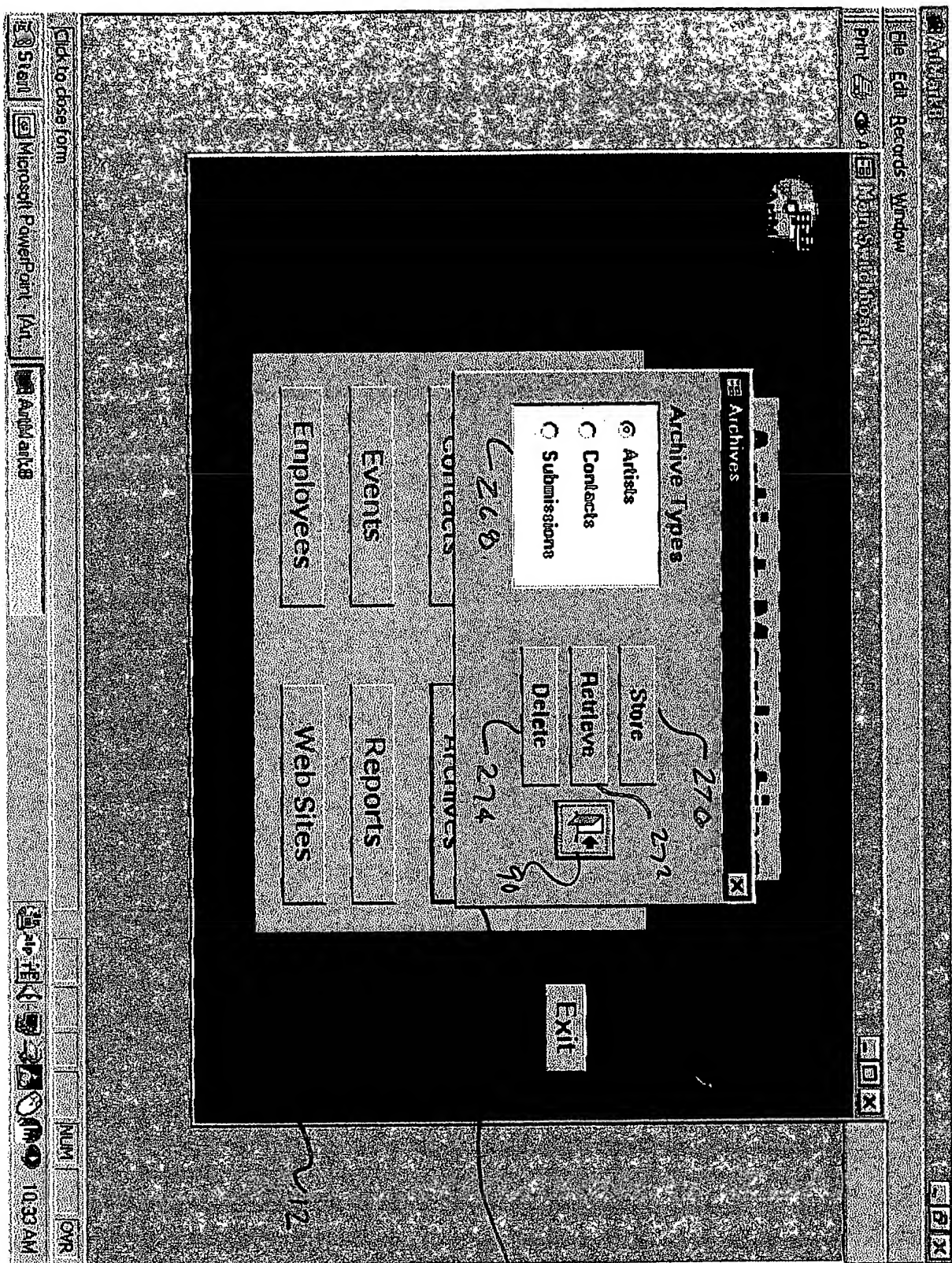


Fig. 41



00000001 94828960

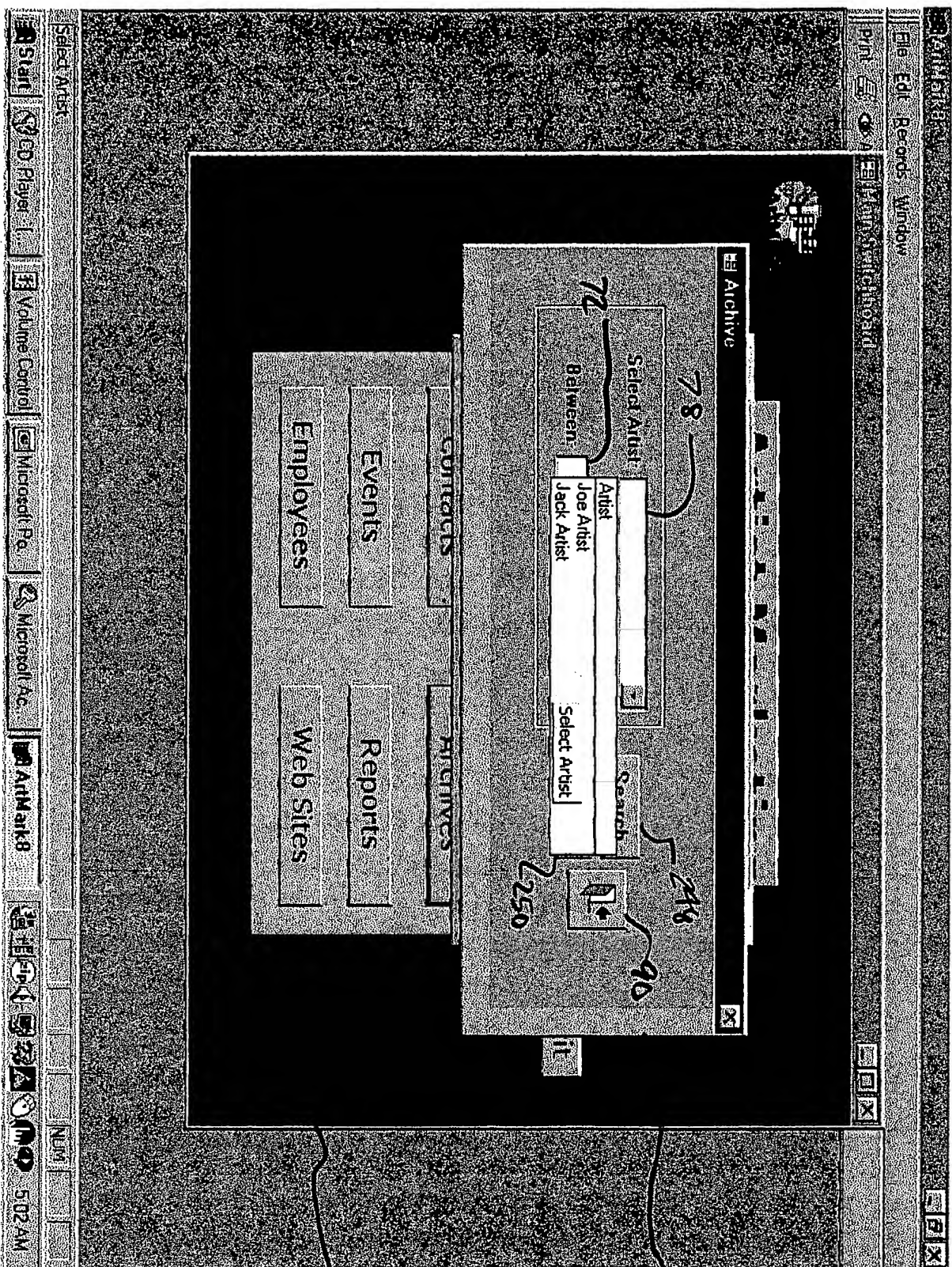


Fig. 42



The screenshot shows the 'Main Switchboard' application window. The menu bar includes 'File', 'Edit', 'Records', and 'Window'. The 'Main Switchboard' title bar is visible. The 'Reports' menu is open, displaying a list of report types: Labels, Letters, Lists (highlighted), Charts/Graphs, and Summaries. A secondary list of specific reports is shown below, including 'List Artists Affiliations', 'List Artist Events', 'List Artist Itinerary', 'List Artist Members', 'List Artist Products', 'List Avenue Contacts By ADI', 'List Avenue Contacts By Category and Format', 'List Avenue Contacts By Region', 'List Employee Actions By Artist', and 'List Employee Actions By Avenue and Region'. The 'Preview' and 'Print' buttons are visible at the bottom of the report list. The status bar at the bottom shows 'Microsoft PowerPoint', 'ArtM ark 8', and the system clock '10:34 AM'.

280  
-96  
-282  
50

DOE.FOT" 94828960

File Edit Records Window Print Main Switchboard

Web Sites

College Music Journal

Name: College Music Journal

Web Page: <http://www.cml.com>

Purpose: Music Journal listing all the latest releases and their promotional exposure at the college level

Record: 1 of 9

Events Reports Employees Web Sites

Add Undo Save Delete

Form View Microsoft PowerPoint 10:33 AM

158

72

82

84

80

90

88

52

Fig. 44

86